

# ORGANIC DAIRY SECTOR FORUM 2012.

June 18, 19, 20, 2012.

Wairakei Resort Taupo.

Postscript.

**From:** Bill OrganicAg

**Sent:** Friday, June 22, 2012 6:51 PM

**To:** OrganicAgPEG@yahoo.com

**Subject:** Organic Dairy Sector Forum 2012 postscript.

Hi,

The Organic Dairy Sector Forum 2012 has concluded.

who came;

- Fonterra organic dairy farmers from both in and out of the zone, with one season to go and with many seasons to go.
- Organic dairy farmers with no Fonterra organic contract.
- Non Fonterra organic dairy.
- Non organic dairy.
- Organic drystock and dairy support.
- Non organic drystock.
- Small holders to large 'farm gate' milk' suppliers.
- Processors/marketers, both as attendees and presenters, from both NZ and Australia.
- Trades—input and service providers.
- BioGro, AsureQuality.
- Ministry for Primary Industries.

The venue was a joy to stay at and provided a wonderful environment for attendees to relax and participate in the various sessions. This of course was further supported by the presentation of sustenance, mainly from organic origin, to the highest of levels.

The Forum ran through the advertised sessions, with thought provoking and informative presentations followed by some very in depth questioning, debate and discussion.

The meal breaks were a-hum with discussion.

**What was achieved?**

- One of the key objectives of the Forum was to get members of the organic dairy sector together to spend time discussing issues of the sectors path forward. *The feed back received indicates this was achieved.*
- To identify and build relationships with both existing and potential future partners. *The feed back received indicates this was achieved.*
- To build a strong working relationship with entities such as Ministry for Primary Industries. *The feed back received indicates this was achieved.*
- For primary producers to build new relationships with both other producers and sector input/ support providers. *The feed back received indicates this was achieved.*
- For input/service providers to explore strengths and weaknesses in the sector. *The feed back received indicates this was achieved.*
- To provide a platform for those present to set goals and develop initiatives to achieve those goals. *The feed back received indicates this was achieved. (information will be directed to the appropriate parts of the relevant sectors by those involved).*
- To be reinvigorated for the season ahead. *The feed back received indicates this was achieved.*

I thank all those who contributed to the Forum in so many ways, any success belongs to those who took part.

So all in all the Organic Dairy Sector Forum 2012 has I believe served the sector well, but the true judgement of course will be both the comments and actions from the various attendees.

So all the best for a productive season ahead and may it bring what you desire.

Please forward this email to any you think may be interested.

Regards,

Bill Quinn,

Organic Promotions.

R.D.4 Paeroa. 3674.

[www.organicag.co.nz](http://www.organicag.co.nz)

Organics'---integrity through transparency!

p.s.

*pencil in for the Organic Sector Forum 2013. The intended dates are **June 17th to 20th 2013**, Wairakei Resort. Register your interest now to ensure the Forum goes ahead.*

*Bill*

*The Organic Dairy Sector Forum brought to you by Organic Promotions.*

[www.organicag.co.nz](http://www.organicag.co.nz) [info@organicag.co.nz](mailto:info@organicag.co.nz)

# ORGANIC DAIRY SECTOR FORUM 2012.

June 18, 19, 20, 2012.

Wairakei Resort Taupo.

Postscript.

And some attendee comment;

Hi Bill,

A huge thankyou to you for taking the initiative to bring the forum together. It certainly measured up to and probably exceeded our expectations.

Now we can see the importance you placed on this aspect of our business and how complimentary it is to the yearly OrganicAg programme.

Please register us for next year.

Many thanks

Hi Bill

Well said, pleased that you took on board the requirement for an annual event, couldn't agree more, a fantastic opportunity to get the Organic Dairy Sector together! Please put us down as attendees 2013.

Regards

Thanks Bill for a great event and for committing to another this far out. Just try to keep us away.

And as it falls on the same days next year, I will have to program my phone alarm now so I don't land in trouble again next year!!!!

And Anne, if you take a look at Bills email there is one word missing from this years forum title, meaning it will be even bigger.